

# Social Media TOOLKIT

**Get Your** 

- → Follow the South Carolina Department of Agriculture on Facebook, Twitter, & LinkedIn: @SCDAgriculture
- → SCATE URL: scatecard.com

#### **GRAPHIC #1**

Field with tractor and cards. Use anytime during February 2022.

#### Sample post 1a:

Don't miss out on sales tax exemptions for farming! scatecard.com

#### Sample post 1b:

- ☑ Fertilizer
- ✓ Livestock feed
- Farm machinery

Some items can be exempt from SC sales tax when used for agricultural production. View a list of exemptions and apply for your SCATE card at scatecard.com.

#### Sample post 1c:

You have questions - @SCDAqriculture has answers. View the FAQ and apply for a SCATE card at scatecard.com

#### **GRAPHIC #2**

Card front and back. Use anytime during March 2022.

#### Sample post 2a:

Got your SCATE card yet? After April 1, 2022, you'll need one to obtain agricultural sales tax exemptions. Visit scatecard.com to apply.



**QUESTIONS?** 

Please contact Eva Moore at emoore@scda.sc.gov or 803-683-1989.



## Social Media TOOLKIT

### SOCIAL GRAPHICS

Click on each image to download it.

FACEBOOK | 1200 × 630





INSTAGRAM POST | 1080 × 1350





TWITTER | 1200 × 675





INSTAGRAM STORY | 1080 × 1920



